

Jay Minnick

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Professional Experience

UX Designer, Stillwater Insurance Group, 2017 - Present

- Complete redesign of agent web portal to manage quoting and policies
- Created interactive prototypes for usability task testing for consumer rental insurance quote mobile app
- Created wireframes and screens for consumer claims mobile app
- Created web and mobile app pattern and component library and integrated existing marketing / branding guidelines into design system

UX Designer, First National Bank, 2011 - 2017

- Negotiated technical requirements with product owners, developers, and project managers to determine interaction pattern guidelines, extent of usability testing, and scope of interactive prototypes
- Created user journey maps with input from product owner, project manager, and system analysts
- Created interactive prototypes for usability task testing, business unit approval of design and developer analysis
- Partnered with system analysts and product owners to write user stories and create low-fi mock ups, wireframes, and interactive prototypes
- Conducted ethnographic and contextual interviews with users in order to distill use patterns for qualitative analysis and persona development
- Researched competitor products and UI design trends and presented reports for product owner
- Assisted in QA testing, regression testing and validating production releases
- Utilized Adobe Analytics for quantitative analysis to determine conversion and acquisition metrics

User Interface Designer, First National Bank, 2010 - 2011

- Designed consumer facing banking website
- Designed consumer and commercial credit card banking website
- Troubleshoot bug tickets and implement code fixes
- Assist in story pointing UI work for features and user stories

Education

Art Center College of Design, Pasadena, California

- Bachelor of Fine Arts, Illustration

University of Nebraska - Lincoln, Nebraska

- Bachelor of Arts, Political Science and History