



Jay Minnick

402 238-7649

<http://jayminnick.com>

jminnick3@me.com

<https://www.linkedin.com/in/jamux/>

Professional Experience

UX Designer, Stillwater Insurance Group, 11/2017 - present

- Complete redesign of agent web portal to manage quoting and policies
- Created interactive prototypes for usability task testing for consumer facing rental insurance quote mobile app
- Created wireframes and UI screens for consumer claims mobile app
- Created web and mobile app pattern and component library and integrated existing marketing / branding guidelines into design system

UX Designer, First National Bank, 01/2011 - 04/2017

- Negotiated technical requirements with product owners, developers, and project managers to determine interaction pattern guidelines, extent of usability testing, and scope of interactive prototypes
- Created user journey maps with input from product owner, project manager, and system analysts
- Created interactive prototypes for usability task testing, business unit approval of design and developer analysis
- Partnered with system analysts and product owners to write user stories and create low-fi mock ups, wireframes, and interactive prototypes
- Conducted ethnographic and contextual interviews with users in order to distill use patterns for qualitative analysis and persona development
- Researched competitor products and UI design trends and presented reports for product owner
- Utilized Adobe Analytics for quantitative analysis to determine conversion and acquisition metrics

User Interface Designer, First National Bank, 01/2010 - 01/2011

- Designed UI for consumer facing banking marketing website
- Designed UI for consumer and commercial credit card banking website
- Troubleshoot JIRA tickets and implement code fixes
- Assisted in story pointing UI work for features and user stories
- Assisted in QA testing, regression testing and validating production releases

Education

- **Art Center College of Design**
Pasadena, CA
BFA - Illustration
- **University of Nebraska - Lincoln**
Lincoln, NE
BA - Political Science & History

Software Expertise

- ★★★★★ - expert
- ★★★★ - intermediate
- ★★★ - novice
- Axure RP 8 - ★★★★★
- Adobe XD - ★★★★★
- Sketch - ★★★★★
- InDesign - ★★★★★
- Photoshop - ★★★★★
- Illustrator - ★★★★★
- Microsoft Office - ★★★★★
- WordPress - ★★★★★
- Drupal - ★★★
- Joomla - ★★★
- HTML 5 - ★★★
- CSS - ★★★
- JavaScript - ★★